



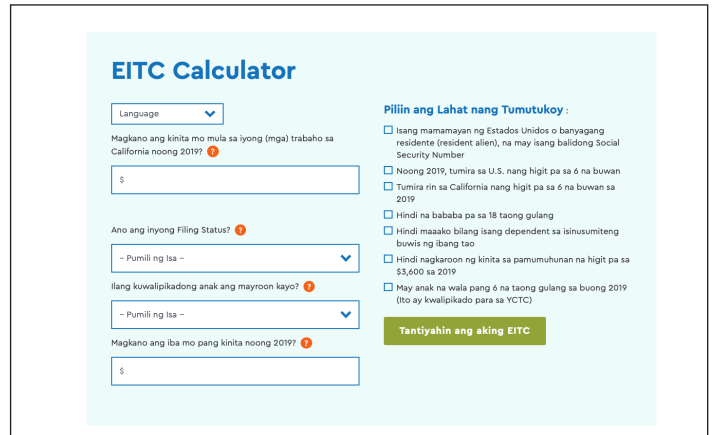
# 2020 CALEITC4ME.ORG TOOLKIT: Tagalog Language

[CLICK HERE TO DOWNLOAD  
TOOLKIT ASSETS](#)

Dear Partners,

Thank you for helping us spread the word about how the California Earned Income Tax Credit (CalEITC) can benefit working people throughout the state. This toolkit will help you spread the word to people in your network that many of our materials are now available in Tagalog.

We have a calculator tool on our website that is translated into Tagalog, which allows people to determine their eligibility and estimate their refund.



<https://www.caleitc4me.org/tagalog/>

Workers who qualify for the CalEITC are also likely eligible for CalFresh food assistance and other public benefits. As you will see in the materials available for download, some of our flyers contain information on eligibility for these other programs, as well as entry points to access them. We encourage you to share this information with young people as well.

To help us get the word out, we've created images for you to use in your social media. Please tag us in your posts using @CalEITC4Me on Facebook, Twitter and Instagram. Also, feel free to use the following hashtags to help give your posts greater visibility: #CalEITC #EITC #EndPoverty #TaxRefund #TaxSeason.

Also, if you haven't already, make sure to sign your organization up through our partners page, in order to get the latest updates and information about volunteer opportunities and how we can collaborate.

To ensure a coordinated, amplified effort, we have created an easy-to-use toolkit:

- [Sample email blast](#)
- [Sample social media posts](#)
- [Sample social media graphics](#)

We hope you will take advantage of the tools presented here. And as always, if you ever have any questions, comments, or ideas, please don't hesitate to reach out.

**For more information or to get involved, contact:**

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**Sample Email Blast:**

Dear [First Name or Friend],

Language should not create a further barrier to receiving the California Earned Income Tax Credit (CalEITC). That's why we'd like to remind everyone that our CalEITC calculator, a simple tool to determine your eligibility for the credit, is now available in several new languages.

Last year, our materials were available in Spanish, Mandarin, Vietnamese, Korean Tagalog, and Russian. This year we've added Hmong, Armenian and Farsi. Help us get the word out to those who could benefit!

To get the CalEITC, people have to file an income tax return. Some low-income workers, especially those only working part-time, may not be planning to file because their income level doesn't require that they do. Let them know that they could be leaving money on the table!

Please share this important news with your family, friends and loved ones. Make sure to let them know that they can still claim the credit even if they've already filed their taxes, and the CalEITC can be claimed throughout the year. But why wait?

For more information, and to find free online tax filing resources, visit [CalEITC4Me.org](http://CalEITC4Me.org).

**Sample Social Media Posts:**

ICYMI: The @CalEITC4Me eligibility calculator and other materials are now available in Tagalog <https://caleitc4me.org/tagalog> ... KITAIN ITO! #CalEITC

NEW: The @CalEITC4Me calculator tool is now in Tagalog, along with other resources to help ppl find out what public benefits they qualify for. KITAIN ITO! <https://caleitc4me.org/tagalog> ... #CalEITC

**Sample Graphics:**