



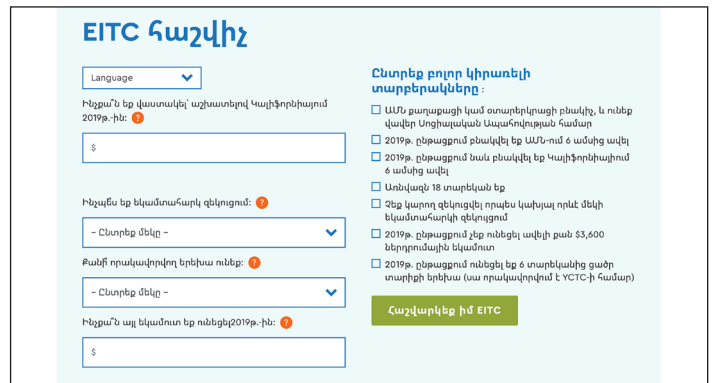
2020 CALEITC4ME.ORG TOOLKIT: Armenian Language

[CLICK HERE TO DOWNLOAD
TOOLKIT ASSETS](#)

Dear Partners,

Thank you for helping us spread the word about how the California Earned Income Tax Credit (CalEITC) can benefit working people throughout the state. This toolkit will help you spread the word to people in your network that many of our materials are now available in Armenian.

We have a calculator tool on our website that is translated into Armenian, which allows people to determine their eligibility and estimate their refund.



<https://www.caleitc4me.org/armenian>

Workers who qualify for the CalEITC are also likely eligible for CalFresh food assistance and other public benefits. As you will see in the materials available for download, some of our flyers contain information on eligibility for these other programs, as well as entry points to access them. We encourage you to share this information with young people as well.

To help us get the word out, we've created images for you to use in your social media. Please tag us in your posts using @CalEITC4Me on Facebook, Twitter and Instagram. Also, feel free to use the following hashtags to help give your posts greater visibility: #CalEITC #EITC #EndPoverty #TaxRefund #TaxSeason.

Also, if you haven't already, make sure to sign your organization up through our partners page, in order to get the latest updates and information about volunteer opportunities and how we can collaborate. To ensure a coordinated, amplified effort, we have created an easy-to-use toolkit:

- [Sample email blast](#)
- [Sample social media posts](#)
- [Sample social media graphics](#)

We hope you will take advantage of the tools presented here. And as always, if you ever have any questions, comments, or ideas, please don't hesitate to reach out.

For more information or to get involved, contact:

Jenny Bach, (916) 384-5710
jenny@goldenstateopportunity.org

Sebastien Chaubard, (510) 468-0872
sebastien@goldenstateopportunity.org

